



Insight

Executive Alignment, Successful CEOs Insist On It

By Brian Graves

What is Executive Alignment and why is it important?

This Insight focuses on Clarity of Vision, Communication, Change Management, Future State Vision and managing the Na sayers to fully buy in to the vision or be removed from the train. In addition it discusses how your Compensation and Incentive Systems can encourage alignment.

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About the authors: Brian Graves and Bob Hall are Managing Directors at Management Consulting Associates, a Strategy Consulting firm based out of suburban Chicago. Both Brian and Bob were executives at a leading Strategy Consulting Firm and have advised a variety of executives on Strategic issues to improve the wealth creation capability of their businesses. For additional insights visit www.managementconsultingassociates.com